

HEY THERE CO-PILOT

SPONSOR
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MULTIPLE SPONSOR OPPORTUNITIES FOR WV'S GREATEST AIRSHOW ARE NOW AVAILABLE!

Annually, millions of people attend over 300 air shows nationwide. Between 10 and 12 million Americans attend an air show every year!

Get involved in one of Martinsburg's most anticipated events of the year and let us help your brand soar!



WVAIRSHOW.COM



AUG 26 & 27, 2023



10AM - 5PM DAILY



BE A

PREMIER PARTNER

This Exclusive Premier Partnership is limited to a single organization and will be showcased in Air Show's name and logo for all advertising, including the website as the host partner (i.e. "West Virginia's Greatest Airshow")

\$75,000

- Right of first refusal for the next air show.
- Private, gated flight-line chalet with covered tables and chairs in viewing area for Premier Partner guests.
- Sixty (60) two-day passes for private, gated VIP chalet.
- Drinks and refreshments in chalet area as negotiated with Event Organizer.
- Two-day VIP reserve parking passes for twenty (20) vehicles.
- Sixty (60) additional general admission tickets for entry into the Air Show.
- Literature about the Premier Partner's company (provided by Premier Partner) will be distributed at the gate.
- Premier Partner branding on Facebook and website
- Display space for up to twelve (12) Premier Partner banners hung at the Air Show (to be provided by Premier Partner).
- First choice for corporate space at the Air Show for Premier Partner business and/or product promotion and sales.
- PA Announcements throughout the show.
- Performer appearances in private chalet area for autographs and photos.
- Twenty (20) invitations to the VIP Reception on Saturday evening of the Air Show
- Early static display access for VIP ticket holders on both show dates.



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BE A

PLATINUM PARTNER

\$25,000

- Platinum Partnership - The Platinum Partner will be showcased in Air Show's advertising, marketing and promotion.
- Private, gated flight-line chalet with covered tables and chairs in viewing area for Platinum Partner guests.
- Twenty-five (25) two-day passes for private, gated VIP chalet.
- Drinks and light refreshments in VIP chalet area.
- Two-day VIP reserve parking passes for ten (10) vehicles.
- Twenty-five (25) additional general admission tickets for entry into the Air Show.
- Platinum Partner branding on Facebook and website.
- Display space for up to eight (8) Platinum Partner banners hung at the Air Show (to be provided by Platinum Partner).
- Corporate space at the Air Show for Platinum Partner business and/or product promotion (no direct sales).
- PA Announcements throughout the Show.
- Performer appearances in private chalet area for autographs and photos.
- Ten (10) invitations to the VIP Reception on Saturday evening of the Air Show.
- Early static display access for VIP ticket holders on both show dates.



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**BE A
GOLD
PARTNER**

\$15,000

- Gold Partnership -The Gold Partner will be showcased in Air Show's advertising.
- Private, gated flight-line chalet with covered tables and chairs in viewing area for Gold Partner guests.
- Passes for fifteen (15) people into private, gated VIP chalet.
- Drinks and light refreshments in VIP chalet area.
- Two-day VIP reserve parking passes for seven (7) vehicles.
- Fifteen (15) additional general admission tickets allowing for entry into to the Air Show.
- Gold Partner branding on Facebook and website.
- Display space for up to six (6) Gold Partner banners hung at the Air Show (to be provided by Gold Partner).
- Corporate space at the Air Show for Gold Partner business and/or product promotion (no direct sales).
- PA Announcements throughout the Show.
- Performer appearances in private chalet area for autographs and photos.
- Eight (8) invitations to the VIP Reception on Saturday evening of the Air Show.
- Early static display access for VIP ticket holders on both Show dates.





BE A
SILVER
PARTNER

\$10,000

- Silver Partnership -The Silver Partner will be showcased in Air Show's advertising.
- Private, gated flight-line chalet with covered tables and chairs in viewing area for Silver Partner guests.
- Passes for ten (10) people into private, gated VIP chalet.
- Drinks and light refreshments in VIP chalet area.
- Two-day VIP reserve parking passes for five (5) vehicles.
- Ten (10) additional general admission tickets allowing for entry into to the Air Show.
- Silver Partner branding on Facebook and website.
- Display space for up to four (4) Silver Partner banners hung at the Air Show (to be provided by Silver Partner).
- Corporate space at the Air Show for Silver Partner business and/or product promotion (no direct sales).
- PA Announcements throughout the show.
- Performer appearances in private chalet area for autographs and photos.
- Six (6) invitations to the VIP Reception on Saturday evening of the Air Show.
- Early static display access for VIP ticket holders on both show dates.



\$7,500



BE A

**SHEPHERD
FIELD
SPONSOR**

- Two-day VIP passes for eight (8) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- Drinks and light refreshments in WVG VIP chalet area.
- Two-day VIP reserve parking passes for four (4) vehicles.
- Eight additional general admission tickets allowing for entry into to the Air Show.
- Branding on Facebook and website.
- Display space for up to three (3) banners hung at the Air Show (to be provided by sponsor).
- Performer appearances in private chalet area for autographs and photos.
- Five (5) invitations to the VIP Reception on Saturday evening of the Air Show.
- Early static display access for VIP ticket holders on both show dates.





BE A

**ALPHA
SPONSOR**

\$5,000

- Two-day VIP Passes for eight (8) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- Drinks and light refreshments in WVG VIP chalet area.
- Two-day VIP reserve parking passes for three (3) vehicles.
- Six additional general admission tickets allowing for entry into to the Air Show.
- Branding on Facebook and website.
- Display space for up to 2 banners hung at the Air Show (to be provided by sponsor).
- Performer appearances in private chalet area for autographs and photos.
- Four (4) invitations to the VIP Reception on Saturday evening of the Air Show.
- Early static display access for VIP ticket holders on both Show dates.





BE A

**BRAVO
SPONSOR**

\$2,500

- Two-day VIP Passes for six (6) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- Drinks and light refreshments in WVG VIP chalet area.
- Two-day VIP reserve parking passes for two (2) vehicles.
- Three (3) additional general admission tickets allowing for entry into to the Air Show.
- Recognition on Facebook and website.
- Display space for 1 banner hung at the Air Show (to be provided by sponsor).
- Two (2) invitations to the VIP Reception on Saturday night of the Air Show.
- Early static display access for VIP ticket holders on both Show dates.



AUG 26 & 27, 2023



10AM - 5PM DAILY



BE A
CHARLIE
SPONSOR

\$1,000

- Passes for four (4) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- VIP Parking passes for one (1) vehicle.
- Recognition on Facebook and website.
- VIP Reception - 2 invitations to the VIP Reception on Saturday night of the Air Show.
- Early static display access for VIP ticket holders on both Show dates.

BE A
DELTA
SPONSOR

\$500

- Passes for two (2) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- Recognition on Facebook and website.
- Two additional passes allowing for entry into to the Air Show.
- Early static display access for VIP ticket holders on both Show dates.



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10AM - 5PM DAILY



**BE A
CHARLIE
SPONSOR**

\$1,000

- Passes for four (4) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- VIP Parking passes for one (1) vehicle.
- Recognition on Facebook and website.
- VIP Reception - 2 invitations to the VIP Reception on Saturday night of the Air Show.
- Early static display access for VIP ticket holders on both Show dates.





**BE A
DELTA
SPONSOR**

\$500

- Passes for two (2) people into the gated West Virginia's Greatest VIP chalet with covered tables and chairs in private viewing area.
- Recognition on Facebook and website.
- Two additional passes allowing for entry into to the Air Show.
- Early static display access for VIP ticket holders on both Show dates.





BE A

**ECHO
SPONSOR**

A LA CARTE SPONSORSHIP: MINIMUM INVESTMENT OF \$1,000

Private, 20x20 gated flight-line chalet with covered tables and chairs in viewing area for Platinum Partner guests (\$5,000)

Catering for private chalet (starting at \$500)

Two-day pass for private, gated VIP chalet (\$200)
Early static display access for VIP ticket holders.

VIP reserve parking passes (on limited basis) (\$100 per pass)

General admission ticket for entry into the Air Show (\$20 per person)

Display space for banner hung at the Air Show (to be provided by Partner) (\$250)

Corporate space at the Air Show for business and/or product promotion (no direct sales) (\$500)

Invitation to the VIP Reception on Saturday evening of the Air Show (\$200 per person)



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